

Princeton Street Smart Pedestrian and Bicycle Safety Campaign

CAMPAIGN SUMMARY AND SURVEY

PREPARED BY GREATER MERCER TMA



October 2025

Street Smart Overview

Street Smart NJ is a statewide public education, awareness, and behavioral change campaign. The campaign is coordinated by the North Jersey Transportation Planning Authority and is supported by federal and state funds, with additional funding from local partners, including the state's eight Transportation Management Associations. Street Smart was first piloted in 2013 in response to New Jersey being designated as a "pedestrian focus state" by the Federal Highway Administration due to the high number of pedestrian injuries and fatalities. While the designation of "focus state" is no longer used, the fact remains that New Jersey's pedestrian fatality rate is much higher than the national average. Nationally, pedestrian and bicyclist deaths accounted for 20 percent of traffic fatalities in 2024. Of the 691 traffic fatalities in New Jersey in 2024, there were 221 pedestrians and 25 bicyclists killed, accounting for 35 percent of all fatalities. Overall, NJ State Police data reported a 14 percent rise in all traffic deaths in New Jersey from 2023 to 2024, with 691 people killed.

The campaign has three main goals:

- Change pedestrian and motorist behavior to reduce the incidence of pedestrian injuries and fatalities on New Jersey's roadways
- Educate motorists and pedestrians about their roles and responsibilities for safely sharing the road
- Increase enforcement of pedestrian safety laws and roadway users' awareness of that effort

The following key messages were developed and are promoted in Street Smart campaigns:

- We slow down for safety
- Drive Smart. Walk Smart. Be Street Smart.
- We STOP for people—It's the law
- Heads up, Phones down
- Move over for safety (safe passing law)

Greater Mercer TMA (GMTMA) worked with the Princeton Police Department (PPD) to help plan the campaign, provide marketing materials, identify potential partners to promote the street-smart messages, assist with campaign awareness, and prepare and conduct the Princeton Street Smart Survey.

Street Smart Princeton

The Street Smart Princeton campaign occurred in October 2025. PPD alerted the community about the campaign via press release, Nixle, TAPinto interview, social media, and on the municipality's website.

Activities and Marketing

Education and outreach were conducted during the week of October 13-17. The PPD and GMTMA tabled at five locations in Princeton where the highest number of crashes occur between motorists, pedestrians and bicyclists:

Monday 10/13 – Harrison Street / Valley Road

Tuesday 10/14 – Nassau Street / University Place
Wednesday 10/15 – Washington Road / Ivy Lane
Thursday 10/16 – Nassau Street / Witherspoon Street
Friday 10/17 – Wiggins Street / Vandeventer Avenue

At events, PPD and GMTMA engaged with community members to encourage street safety among pedestrians, bicyclists, and drivers. Officers also informed individuals that PPD would be increasing enforcement the following week at key locations in downtown Princeton. Overall, the tabling efforts resulted in approximately 600 community contacts, during which a variety of bicycle and pedestrian safety materials were distributed.

Outreach methods used to reach community members included:

- A Street Smart survey/quiz developed by GMTMA to test knowledge of local rules of the road. With completion of the survey, participants were entered to win at random a \$100 Amazon gift card. The QR code for the survey was presented at the table for people to scan and complete.
- The PPD handed out hundreds of cookies, \$5 drink coupons, and free coffee vouchers to pedestrians following safety rules, and to people who stopped by the table. The giveaway was sponsored by three local businesses: Bella Journée, Caffe by Illy, and The Bagel Nook.
- Two bike rodeos at Littlebrook and Riverside elementary schools, conducted in partnership between PPD and GMTMA.
- Variable message boards throughout the community displaying safety reminders.
- GMTMA's Halloween Haunt video on social media, which highlighted answers from the Street Smart survey.

Enforcement

PPD conducted 13 traffic enforcement details, resulting in 96 motor vehicle stops and the issuance of 74 motor vehicle tickets during the week of 10/20 – 10/24 throughout locations on Nassau street all near the locations listed above.

Street Smart Online Survey

GMTMA conducted a Street Smart survey throughout the campaign to help Princeton community members learn about New Jersey traffic safety laws related to keeping motorists, pedestrians, and bicyclists safer by answering quiz questions. PPD and GMTMA shared the survey link and QR code to various platforms, including via Nixle, the press release, and the Municipal website.

Overall, there were 208 respondents. The survey included 22 quiz questions, and basic demographics including if the respondent lives, works, or regularly travels through Princeton, the zip code of the resident, and their age bracket. For those 17 and younger, parental permission was required to answer this survey and participate in the drawing for a \$100 Amazon Gift Card.

Demographics

98.1 percent of respondents live, work, or regularly travel through Princeton. The most common ZIP code was 08540 (Princeton) at 58 percent, followed by 08542 (former Princeton Borough) at 10.2 percent, and 08648 (Lawrence Township) at 4.9 percent.

Respondents ranged widely in age, with the 17 and under group least represented at 1.4 percent and the 55–64 group most represented at **23.1 percent**.

Survey Analysis

Survey results showed that 5 of the 22 questions were answered incorrectly by most respondents (50 percent or more), indicating areas of the greatest confusion. These were questions 1, 7, 13, 16, and 17.

Question 1 asked, “Are the Pedestrians pictured below crossing legally under New Jersey law?” **67 percent of respondents answered incorrectly**, “No, the pedestrians should only cross at a marked crosswalk.” 32 percent of respondents correctly answered, “Yes, by legal definition every intersection has a crosswalk on each leg, whether marked or unmarked.” By legal definition, every intersection has a crosswalk on each leg, whether marked or unmarked.

Question 7 asked, “Are the cyclists pictured below bicycling legally on the sidewalk, under New Jersey law?” Only 35.9 percent of respondents answered correctly with “Yes”. Therefore, **60.7 percent of respondents answered incorrectly**, “No”. Bicycling on the sidewalk is not prohibited by state law but may be prohibited by municipal ordinance. Respondents may have answered no because of the no biking law on one side of Nassau Street. This question emphasizes the confusion of whether or not it’s legal to bike on the sidewalk since it varies by municipality.

Question 13 asked, “Is it legal under New Jersey law to operate a handheld mobile phone while bicycling?” **90.3 percent of respondents answered incorrectly**, “No”. 8.2 percent of respondents answered correctly “Yes”. Texting while bicycling is not prohibited by law but is unsafe.

Question 16 asked, “Is the pedestrian pictured legally crossing midblock, under New Jersey law?” **87.3 percent of respondents answered incorrectly**, “No, the pedestrian must cross at an intersection or marked midblock crosswalk”. Only 12.7 percent of respondents answered correctly, “Yes, the pedestrian waited for traffic to clear before crossing.” The pedestrian is legally crossing midblock with no marked crosswalk, since he yielded to traffic before crossing.

Question 17 asked, “Are the cyclists pictured bicycling legally in the travel lane and bike lane, under New Jersey law?” **66 percent of respondents answered incorrectly**, “No, the bicyclists must only ride in the bike lane”. 33.5 percent of respondents were correct answering, “Yes, bicyclists can legally travel side by side as long as traffic is not impeded.” Bicyclists may ride two abreast as long as traffic is not impeded and are not required to ride in a bike lane.

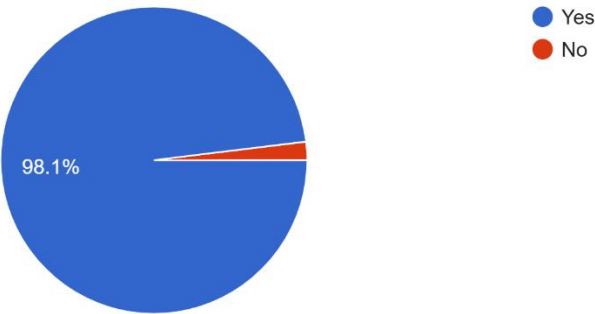
The Princeton Street Smart online survey provided valuable insight into the community’s understanding of New Jersey’s traffic safety laws and behaviors related to pedestrian, bicyclist, and motorist interactions. However, based on the survey results, there are widespread misconceptions about fundamental pedestrian, cyclist, and driver responsibilities.

The findings also suggest that New Jersey’s safety laws can be nuanced and, at times, confusing to the public particularly regarding unmarked crosswalks, right-of-way laws, midblock crossings, and bicyclist positioning on the road. Additionally, many respondents were unaware of the legality surrounding mobile phone use while walking or bicycling. This indicates a need for clearer communication and consistent public education to ensure that all roadway users understand their rights and responsibilities. Efforts like this play an essential role in strengthening public understanding and promoting safer streets for all.

Street Smart Survey Responses

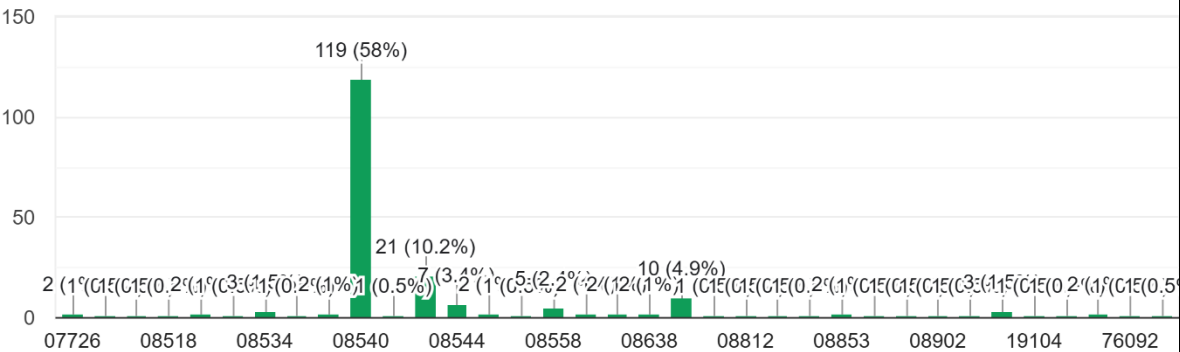
Do you live, work or regularly travel through Princeton?

206 responses



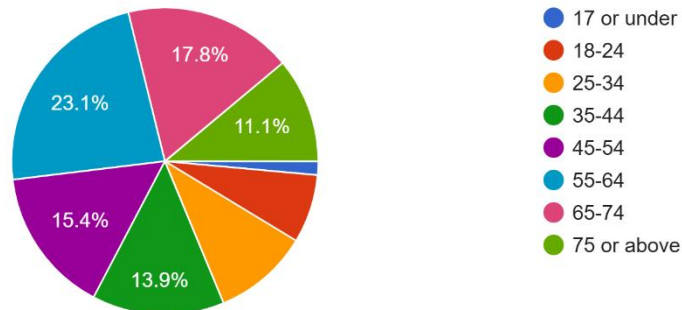
What is the zip code of your residence?

205 responses



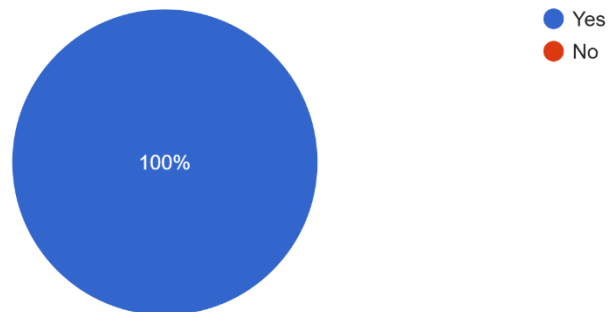
What is your age?

208 responses



Do you have the permission of your parent or guardian to answer this survey and participate in the drawing for a \$100 Amazon Gift Card?

3 responses



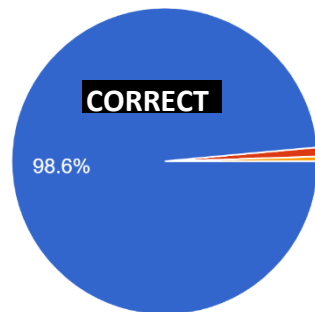
1. Are the pedestrians pictured below crossing legally under New Jersey law?

206 responses



2. Is 25 mph the fastest or the slowest you can legally drive in the picture below?

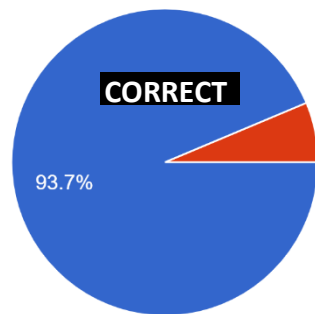
207 responses



- Fastest
- Slowest
- It's definitely the fastest you can legally drive, but if you're not impeding the flow of traffic, it is fine to drive a bit slower than that.

3. Is the bicyclist required by New Jersey law to stop for the pedestrian in the crosswalk pictured below?

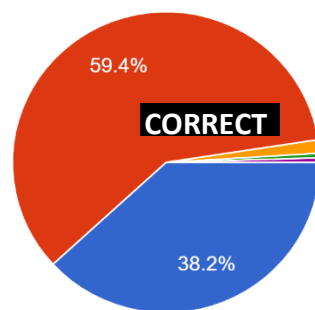
206 responses



- Yes, bicyclists in the roadway have the same rights and responsibilities as motorists.
- No, bicyclists can yield to pedestrians, motorists have to stop

4. What are motorists required to do, under New Jersey law, for the pedestrians who want to cross at the intersection pictured below?

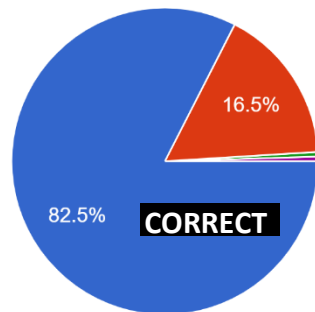
207 responses



- Stop and stay stopped until the pedestrians cross at least one clear lane
- Yield to the pedestrians in the unmarked crosswalk, until it is safe to proceed
- Ignore the pedestrians, the motorist has the right of way
- If the pedestrian is in the roadway, the motorist must stop to avoid striking them
- Not sure which intersection in this picture is being discussed

5. What is the motorist required to do, under New Jersey law, for the pedestrians pictured below?

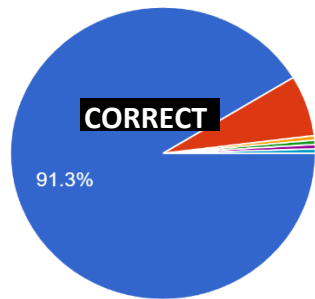
206 responses



- Stop and stay stopped until the pedestrians have crossed one clear la...
- Yield until the pedestrians have crossed far enough to safely proceed
- Ignore the pedestrians, the motorist has the right of way
- stop and stay stopped until the pedestrians have fully crossed the str...
- All traffic must come to a complete stop until the pedestrian(s) in the crosswalk...

6. Is the driver below passing the bicyclist at the New Jersey legally required minimum distance from the bicyclist?

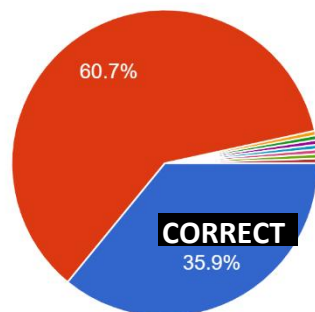
207 responses



- Yes
- No
- Our streets are not wide enough for bicyclists.
- Unsure
- Yes , when there is enough space
- Depends on how much room is next to the car. Not all streets have a certain amount of feet.

7. Are the cyclists pictured below bicycling legally on the sidewalk, under New Jersey law?

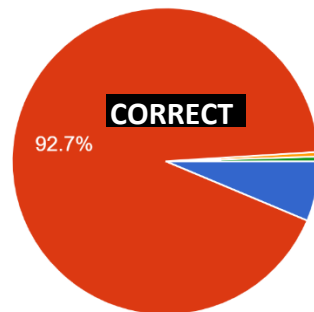
206 responses



- Yes
- No
- Need more info. Is there a bike lane and how old are the cyclists?
- Depends on the town
- It depends if there are local municipal...
- generally discouraged and often restri...
- they could be, some streets are desig...
- No, they should be in the road. But ou...
- yes, but depends on the municipality's...

8. Is the cyclist pictured below riding legally in Princeton's downtown?

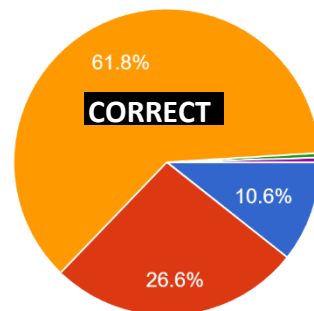
206 responses



- Yes
- No
- walk your wheels
- Cyclists are supposed to be on the university side or in the roadway in downtown Princeton

9. Where must the runner pictured below (facing away) run, under New Jersey law?

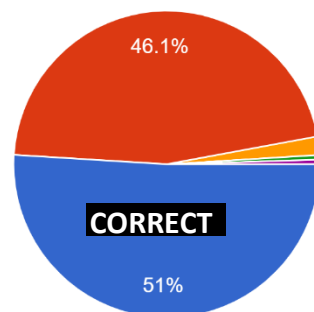
207 responses



- Where he is, in the bike lane, running with traffic.
- In the bike lane on the opposite side of the road, running against traffic.
- On the sidewalk (pictured on the other side of the guard rail next to the runner).
- I don't know

10. The light just turned green - what must the motorist pictured in the right-turn-only lane do to legally turn, under New Jersey law?

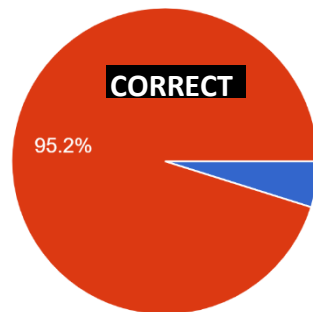
206 responses



- Stop and stay stopped for the pedestrians waiting to cross in the crosswalk
- Yield to the pedestrians waiting to cross in the crosswalk
- Ignore the pedestrians, the motorist has the right of way
- The motorist has the right of way and pedestrians should wait for the light to turn green
- If the pedestrian steps into the crosswalk even on green light for car to turn right

11. Is the cyclist pictured bicycling legally in the oncoming lane, under New Jersey law?

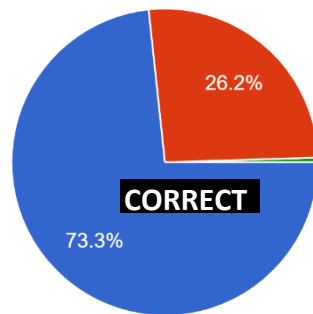
207 responses



- Yes, bicyclists must ride against traffic like pedestrians
- No, bicyclists must ride with traffic like cars

12. What must the motorist do, if a pedestrian is still crossing when the light turns green, as pictured, under New Jersey law?

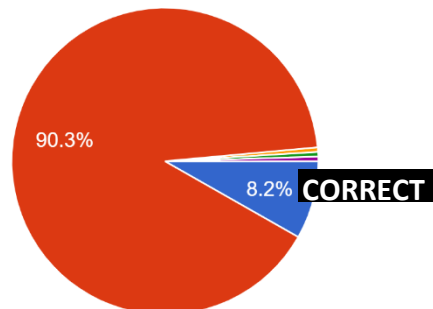
206 responses



- Stop and stay stopped until the pedestrian finishes crossing
- Yield to the pedestrian until there is enough space to safely proceed
- Ignore the pedestrian
- Seeing that the light is green, it is likely the pedestrian is not crossing at their designated time. but now that they are in the road, motorists should yield to the pedestrian until they have crossed saf...

13. Is it legal under New Jersey law to operate a handheld mobile phone while bicycling?

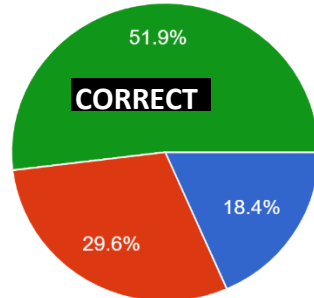
207 responses



- Yes
- No
- I don't know
- I don't know

14. What can a pedestrian do to avoid being in the middle of the intersection when the light changes, as pictured below?

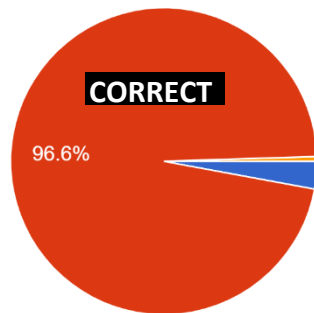
206 responses



- Push the pedestrian button and wait for the white walking figure on the pedestrian signal
- Don't start walking if the pedestrian signal is showing the orange hand or the blinking orange hand
- Only start walking if the traffic light has just changed to green
- All of the above

15. Is it legal under New Jersey law to operate a handheld mobile phone while driving?

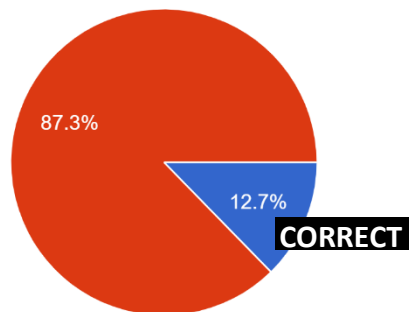
206 responses



- Yes
- No
- If hands free

16. Is the pedestrian pictured legally crossing midblock, under New Jersey law?

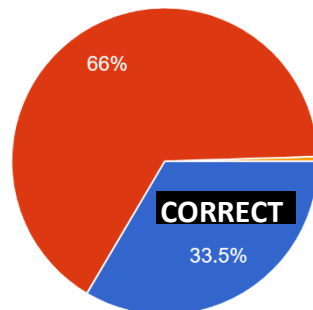
205 responses



- Yes, the pedestrian waited for traffic to clear before crossing
- No, the pedestrian must cross at an intersection or marked midblock crosswalk

17. Are the cyclists pictured bicycling legally in the travel lane and bike lane, under New Jersey law?

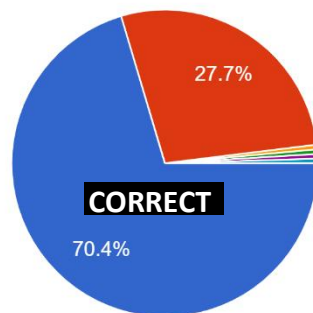
206 responses



- Yes, bicyclists can legally travel side by side as long as traffic is not impeded
- No, the bicyclists must only ride in the bike lane
- It would appear the side by side bikes are impeding traffic, they should ride single file here.

18. Is it legal under New Jersey law to operate a handheld mobile phone while walking?

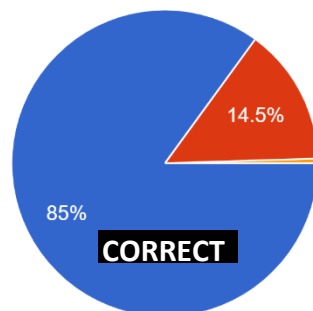
206 responses



- Yes
- No
- Their is not illegal in nj
- yes, but should not do so in traffic
- Legal but frowned upon
- Not while crossing the street

19. Are these pedestrians pictured walking legally, under New Jersey law?

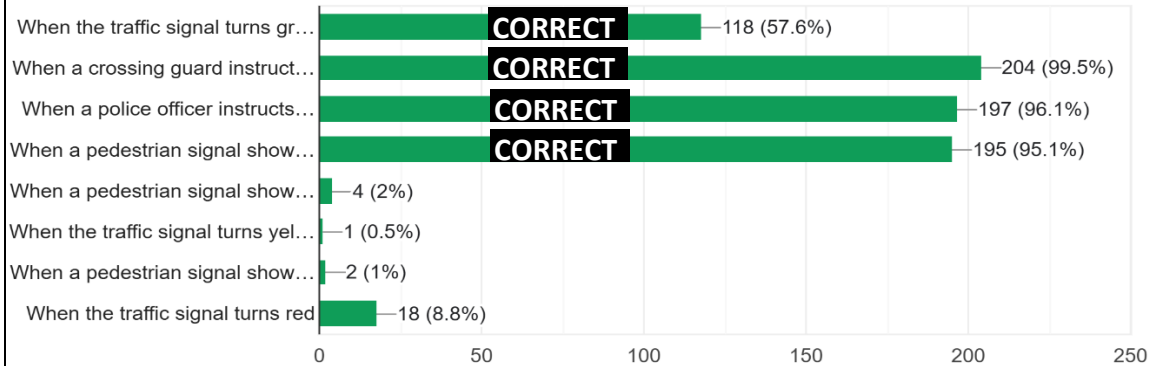
207 responses



- Yes, they're walking on the edge of the roadway's shoulder facing traffic
- No, they should walk on the right edge of the roadway or shoulder with traffic
- There doesn't seem to be a safe place for them to cross to the other side, so yes

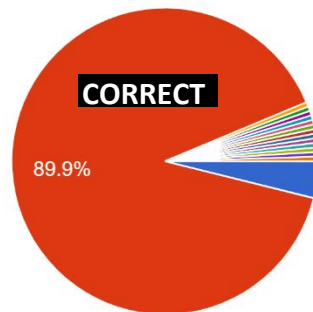
20. At a signalized intersection, when should you start walking across the street? Choose all that may apply, not just to the intersection pictured

205 responses



21. Is the pedestrian pictured legally crossing midblock, under New Jersey law?

207 responses

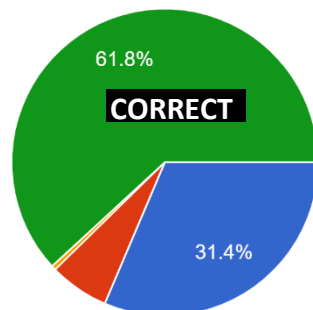


- Yes, the traffic must yield to her
- No, she must yield to traffic before crossing
- No, she must cross at a light or marked crosswalk
- Cross at the street intersection (i.e. through the intersection)
- She should cross at a crosswalk
- Only cross at intersection
- Should cross at intersection
- Must cross at intersection or crosswalk

1/2

22. Sharrows (the symbol below), are placed on roadways for which purpose?

207 responses



- To remind motorists to expect to share the lane with bicyclists
- To show cyclists where on the road they should be riding
- To help position cyclists on the road, so they are clear of hazards like car doors or storm water grates
- All of the above

Princeton Street Smart Survey

Greater Mercer TMA is working to improve motorist, bicyclist and pedestrian safety in your community, and your answers will help make this effort a success.

You must be 18 or older or have the permission of your parent or guardian to complete the survey. After the survey is complete, you have the option to enter into a drawing to win a \$100 Amazon Gift Card.

This survey is part of an ongoing safety campaign.

Greater Mercer TMA (<http://gmtma.org/>) is a non-profit, public-private partnership dedicated to improving mobility, increasing safety and furthering sustainability in and around Mercer and Ocean counties. GMTMA is committed to providing transportation choices that are good for commuters, business, community, and the environment.

* Indicates required question

1. Do you live, work or regularly travel through Princeton?



Mark only one oval.

☐ Yes

☐ No

2. What is the zip code of your residence?

3. What is your age? *

Mark only one oval.

☐ 17 or under

☐ 18-24 *Skip to question 5*

☐ 25-34 *Skip to question 5*

☐ 35-44 *Skip to question 5*

☐ 45-54 *Skip to question 5*

☐ 55-64 *Skip to question 5*

☐ 65-74 *Skip to question 5*

☐ 75 or above *Skip to question 5*

Parental Permission Required

4. Do you have the permission of your parent or guardian to answer this survey and participate in the drawing for a \$100 Amazon Gift Card?

Mark only one oval.

☐ Yes

☐ No *Skip to question 28*

New Jersey Traffic Safety Law

Don't worry, the answers are at the end of the survey

5. 1. Are the pedestrians pictured below crossing legally under New Jersey law?



Mark only one oval.

- ☐ Yes, by legal definition every intersection has a crosswalk on each leg, whether marked or unmarked.
- ☐ No, the pedestrians should only cross at a marked crosswalk
- ☐ Other:

6. 2. Is 25 mph the fastest or the slowest you can legally drive in the picture below?



Mark only one oval.

☐ Fastest

☐

☐ Slowest

Other:

7. 3. Is the bicyclist required by New Jersey law to stop for the pedestrian in the crosswalk pictured below?



Mark only one oval.

- ☐ Yes, bicyclists in the roadway have the same rights and responsibilities as
- ☐ motorists. No, bicyclists can yield to pedestrians, motorists have to stop
- ☐ Other:

8. 4. What are motorists required to do, under New Jersey law, for the pedestrians who want to cross at the intersection pictured below?



Mark only one oval.

- ☐ Stop and stay stopped until the pedestrians cross at least one clear lane in the opposite direction
- ☐ Yield to the pedestrians in the unmarked crosswalk, until it is safe to proceed
- ☐ Ignore the pedestrians, the motorist has the right of way
- ☐ Other:

9. 5. What is the motorist required to do, under New Jersey law, for the pedestrians pictured below?



Mark only one oval.

- ☐ Stop and stay stopped until the pedestrians have crossed one clear lane in the opposite direction
- ☐ Yield until the pedestrians have crossed far enough to safely proceed
- ☐ Ignore the pedestrians, the motorist has the right of way
- ☐ Other:

10. 6. Is the driver below passing the bicyclist at the New Jersey legally required minimum distance from the bicyclist?



Mark only one oval.

☐ Yes

☐ No

☐ Other:

11. 7. Are the cyclists pictured below bicycling legally on the sidewalk, under New Jersey law?



Mark only one oval.

☐ Yes

☐ No

☐ Other:

12. 8. Is the cyclist pictured below riding legally in Princeton's downtown?



Mark only one oval.

☐ Yes

☐ No

☐ Other:

13. 9. Where must the runner pictured below (facing away) run, under New Jersey law?



Mark only one oval.

- ☐ Where he is, in the bike lane, running with traffic.
- ☐ In the bike lane on the opposite side of the road, running against traffic.
- ☐ On the sidewalk (pictured on the other side of the guard rail next to the runner).
- ☐ Other:

14. 10. The light just turned green - what must the motorist pictured in the right-turn-only lane do to legally turn, under New Jersey law?



Mark only one oval.

- ☐ Stop and stay stopped for the pedestrians waiting to cross in the crosswalk
- ☐ Yield to the pedestrians waiting to cross in the crosswalk
- ☐ Ignore the pedestrians, the motorist has the right of way
- ☐ Other:

15. 11. Is the cyclist pictured bicycling legally in the oncoming lane, under New Jersey law?



Mark only one oval.

☐ Yes, bicyclists must ride against traffic like pedestrians

☐ No, bicyclists must ride with traffic like cars

☐ Other:

16. 12. What must the motorist do, if a pedestrian is still crossing when the light turns green, as pictured, under New Jersey law?



Mark only one oval.

- ☐ Stop and stay stopped until the pedestrian finishes crossing
- ☐ Yield to the pedestrian until there is enough space to safely proceed
- ☐ Ignore the pedestrian
- ☐ Other: _____

17. 13. Is it legal under New Jersey law to operate a handheld mobile phone while bicycling?



Mark only one oval.

☐ Yes

☐ No

☐ Other:

18. 14. What can a pedestrian do to avoid being in the middle of the intersection when the light changes, as pictured below?



Mark only one oval.

☐

Push the pedestrian button and wait for the white walking figure on the pedestrian signal

☐

Don't start walking if the pedestrian signal is showing the orange hand or the blinking orange hand

☐☐

Only start walking if the traffic light has just changed to green

All of the above

19. 15. Is it legal under New Jersey law to operate a handheld mobile phone while driving?



Mark only one oval.

☐ Yes

☐ No

☐ Other:

20. 16. Is the pedestrian pictured legally crossing midblock, under New Jersey law?



Mark only one oval.

☐

Yes, the pedestrian waited for traffic to clear before crossing

☐

No, the pedestrian must cross at an intersection or marked midblock crosswalk

☐

Other:

21. 17. Are the cyclists pictured bicycling legally in the travel lane and bike lane, under New Jersey law?



Mark only one oval.

- ☐ Yes, bicyclists can legally travel side by side as long as traffic is not impeded
- ☐ No, the bicyclists must only ride in the bike lane
- ☐ Other:

22. 18. Is it legal under New Jersey law to operate a handheld mobile phone while walking?



Mark only one oval.

☐ Yes

☐ No

☐ Other:

23. 19. Are these pedestrians pictured walking legally, under New Jersey law?



Mark only one oval.

- ☐ Yes, they're walking on the edge of the roadway's shoulder facing traffic
- ☐ No, they should walk on the right edge of the roadway or shoulder with
- ☐ traffic

Other:

24. 20. At a signalized intersection, when should you start walking across the street?

Choose all that may apply, not just to the intersection pictured



Check all that apply.

- ☐ When the traffic signal turns green
- ☐ When a crossing guard instructs you to cross
- ☐ When a police officer instructs you to cross
- ☐ When a pedestrian signal shows a white walking figure or the word Walk, after you push the button
- ☐ When a pedestrian signal shows a flashing orange hand or the words Don't Walk
- ☐ When the traffic signal turns yellow
- ☐ When a pedestrian signal shows a steady orange hand or the words Don't Walk
- ☐ When the traffic signal turns red

25. 21. Is the pedestrian pictured legally crossing midblock, under New Jersey law?



Mark only one oval.

- ☐ Yes, the traffic must yield to her
- ☐ No, she must yield to traffic before crossing
- ☐ Other: _____

26. 22. Sharrows (the symbol below), are placed on roadways for which purpose?



Mark only one oval.

- ☐ To remind motorists to expect to share the lane with bicyclists
- ☐ To show cyclists where on the road they should be riding
- ☐ To help position cyclists on the road, so they are clear of hazards like car doors or storm water grates
- ☐ All of the above

You may choose to participate in a drawing for a \$100 Amazon Gift Card by providing your email address.

Prize Rules

1. You must be 18 years of age or older or have the permission of your parent or guardian to enter.
2. One \$100 Gift Card will be awarded to a survey participant after the campaign.
3. Maximum one survey per email address.
4. Winner will be notified via email.
5. You must respond within 7 days of email notification or another winner will be chosen.

GMTMA will contact you via email to confirm your address for prize mailing.

27. Please enter your email address if you wish to participate

Want the right answers to the traffic safety questions? Here they are!

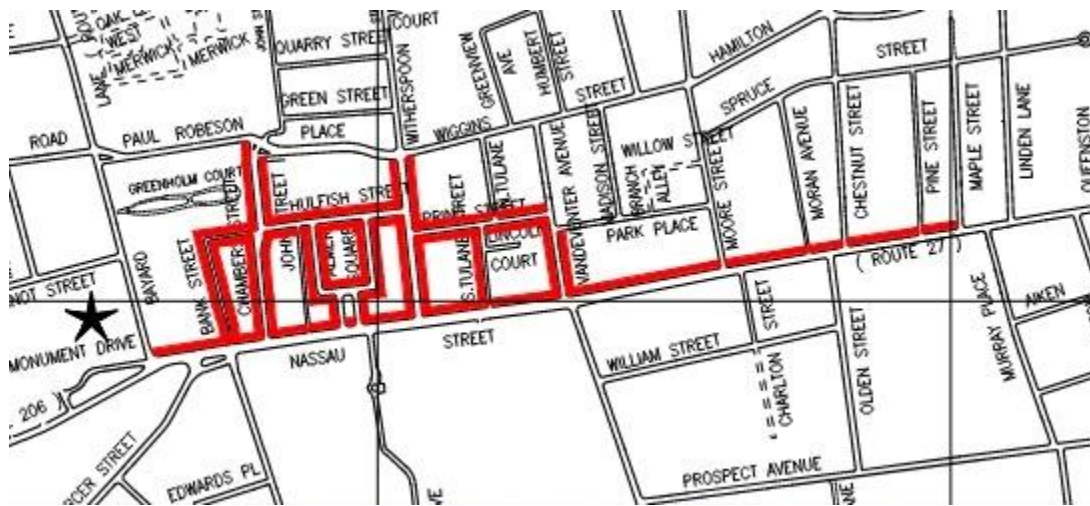
1. By legal definition every intersection has a crosswalk on each leg, whether marked or unmarked.
2. Speed Limit signs display the fastest you can legally drive.
3. Bicyclists in the roadway have the same rights and duties as motorists. The bicyclist must stop and stay stopped.
4. The motorist must yield to the pedestrians in the unmarked crosswalk, until it is safe to proceed
5. The motorist must stop and stay stopped until the pedestrians have crossed one clear lane in the opposite direction
6. New Jersey law requires drivers to maintain a minimum distance of four feet when passing a bicyclist (or people sharing the road on foot, scooters, wheelchairs or other legally permitted ways to travel other than motor vehicle).

If four feet is not possible on a section of road, drivers must slow to 25 mph and be prepared to stop until they can pass safely without endangering those sharing the road.

7. Bicycling on the sidewalk is not prohibited by state law, but may be prohibited by municipal ordinance
8. No, riding is not permitted in much of the downtown business area in Princeton. Streets highlighted in red show areas where a cyclist must walk the bike. See map at the end of this section.
9. The runner must run on the sidewalk, when a sidewalk or path is available, under New Jersey law
10. The motorist must stop and stay stopped for the pedestrians in the crosswalk before turning right
11. The cyclist must bicycle in right side of the same lane and direction as traffic, not in the oncoming lane
12. The motorist must stop and stay stopped for a pedestrian who started on green but has not completed crossing
13. Texting while bicycling is not prohibited by law, but is unsafe

14. The pedestrian should walk when the light just turns green or when the white walking figure is displayed (All)
15. A motorist is prohibited by New Jersey law from operating a handheld mobile device while driving
16. The pedestrian is legally crossing midblock with no marked crosswalk, since he yielded to traffic before crossing
17. Bicyclists may ride two abreast as long as traffic is not impeded, and are not required to ride in a bike lane
18. Texting while walking is not prohibited by law, but is unsafe
19. Pedestrians are required to walk on the left side of the roadway or shoulder, if no sidewalk is provided
20. Pedestrians shall not cross against the "stop" or red signal, unless otherwise specifically directed to go by a traffic or police officer, or official traffic control device. The first 4 choices are correct.
21. The pedestrian is failing to yield to traffic before starting to cross
22. All of the above.

*Bikes must be walked on streets highlighted in red.



28. Please let us know of any questions or comments, and provide your email if you would like us to answer.

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Survey Comments

Please let us know of any questions or comments, and provide your email if you would like us to answer.

13 responses

did not know midblocks existed until today. kind of crazy. also the pedestrian safety tent was awesome !!!!

I'd love to know more about bicycle rights and responsibilities in crossing crosswalks when the crosswalk is part of a shared pedestrian/cycling trail like the Lawrence Hopewell Trail. My understanding is that a bike must be walked on a pedestrian crossing in order to be protected by law and for cars to have to yield, but the crosswalks that are part of the LHT seem different to regular crosswalks in that they are part of a bike trail and often have red stop signs on them, as if to suggest once stopped a cyclist can then ride across them without dismounting.

Thank you for this! Good (and challenging) survey. I would like to see emphasis also on BICYCLISTS GIVING TURN SIGNALS. It is appalling how selfish many are, wandering across intersections erratically, not bothering to inform others of their actions. I am a bicyclist myself and I take this very seriously. I give clear and unequivocal signals. Sometimes I think I am the only cyclist who does. Please move to enforce this too.

NYC does not allow cyclists to ride the bikes on sidewalks. NJ should adopt the same law if they care about pedestrian safety and wish to make their communities more pedestrian friendly. It's already a challenge as most NJ streets do not have sidewalks.

how can I share this survey. It was very informative. Thank you.

It would be useful to have the questions with the correct answers.

Thank you for keeping us safe!

Great survey!

I would appreciate a similar survey directed at motorist. Our town faces a significant threat from motorist who don't understand how to obey the rules of the road.

A lot of the questions seemed deliberately ambiguous. Many of them illustrated just how confusing bike-ped laws are in New Jersey.

Please work to get ebikes and bikes off the sidewalks

Appreciate what yall do!

Super informative survey! Keep up the great work!

Next Steps: Potential funding sources to assist with Complete Streets, placemaking, and infrastructure improvement projects include:

- [NJDOT TA Set Aside Grant Program](#): *The Transportation Alternatives Set-Aside (TA Set-Aside) program provides federal funds for community-based “non-traditional” surface transportation projects to strengthen the nation's intermodal system's cultural, aesthetic, and environmental aspects.*
- [NJDOT Safe Routes to School \(SRTS\) Grant Program](#): *The SRTS program provides federal funds for infrastructure (construction) projects that encourage and enable students from grades K-12 to safely walk and bike to school within 2 miles of the school. Municipalities, counties, schools, and school districts can apply. Eligible SRTS projects include the installation of ADA-compliant sidewalks, bike paths, striping, lighting, signals, and traffic calming improvements.*
- [DVRPC Municipal Funding Resource](#): *This guide is intended to assist local and county governments, community groups and nonprofit organizations in the Delaware Valley Region to identify federal, state, county, and private sources of funding for locally initiated planning and development projects. Funding opportunities are listed by program, category, and eligibility requirements*
- [DVRPC Transportation & Community Development Initiative](#): *The TCDI program is an opportunity for the Delaware Valley Regional Planning Commission (DVRPC) to support local development and redevelopment efforts in the individual municipal, county, state, and regional planning objectives.*
- [DVRPC Travel Options Program \(TOP\)](#): *The purpose of TOP is to fund innovative projects to provide better access to more travel options in the Greater Philadelphia region. This Transportation Demand Management (TDM) program of projects and activities – guided by “A New Route for to Better Travel for All: The Regional TDM Plan” – will help DVRPC and its planning partners better address growing transportation-related needs and challenges.*